



010000, Астана қаласы, Есіл ауданы,
Мәңгілік Ел даңғылы, ғимарат 8
тел.: 8 (7172) 74-98-97, 74-91-09
e-mail: mti@mti.gov.kz

010000, Astana city, Essil distr.,
8, Mangilik el Ave
phone: 8 (7172) 74-98-97, 74-91-09
e-mail: mti@mti.gov.kz

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**His Excellency
Mr. Ali Akbar JOWKAR
Ambassador Extraordinary and Plenipotentiary
of Islamic Republic of Iran
to the Republic of Kazakhstan**

Excellency,

I have the honour to extend to you my warmest greetings and to inform you that Mayer Expo Asia LLP, with the official support of the Ministry of Trade and Integration of the Republic of Kazakhstan, will host the **International Expo Forum “EXPOGOODS CENTRAL ASIA”, which is scheduled to take place from 11 to 13 June 2025** at the International Exhibition Center “EXPO” in Astana.

This high-level event aims to further strengthen trade and economic ties between the Republic of Kazakhstan and its regional and global partners. The Forum will serve as a platform for expanding mutually beneficial trade opportunities with countries including, but not limited to, the Republic of Azerbaijan, the Republic of Belarus, the Republic of India, the Islamic Republic of Iran, the People's Republic of China, the Kyrgyz Republic, Islamic Republic of Pakistan, the Russian Federation, the Republic of Tajikistan, the Republic of Türkiye, Turkmenistan, the Republic of Uzbekistan, the Republic of Korea, the United Arab Emirates, the Member States of the European Union, and others.

The business programme of the Forum will include plenary sessions and open discussions with the participation of leading manufacturing enterprises, major retail networks, financial and investment institutions, as well as senior representatives from government bodies, business circles, and the media. (a draft programme will be shared in due course.)

In parallel, a dedicated Business Forum and B2B matchmaking sessions will be organised, offering participants valuable opportunities to explore areas of cooperation with Kazakhstani companies, forge new business partnerships, and conclude trade agreements.

The exhibition component will showcase the latest developments in both domestic and international trade in non-commodity consumer goods and food products.

In light of the above, I have the honour to cordially invite Your Excellency to participate in the Forum as an honoured guest, and to kindly consider supporting the event through the organisation of a national pavilion and the engagement of relevant Iranian enterprises and stakeholders.

For matters related to participation and coordination, please contact **Ms. Zhanara Abilova, Director of Mayer Expo Asia LLP**, by phone at +7 (777) 829 22 69 or via email at **abilova.zh@mayer.kz**.

Please find enclosed detailed materials on the Forum (11 pages, 1 copy).

Please accept, Excellency, the assurances of my highest consideration.

A. Shakkaliev
Minister of Trade and Integration
Republic of Kazakhstan

